

# Other Information Services: 2002

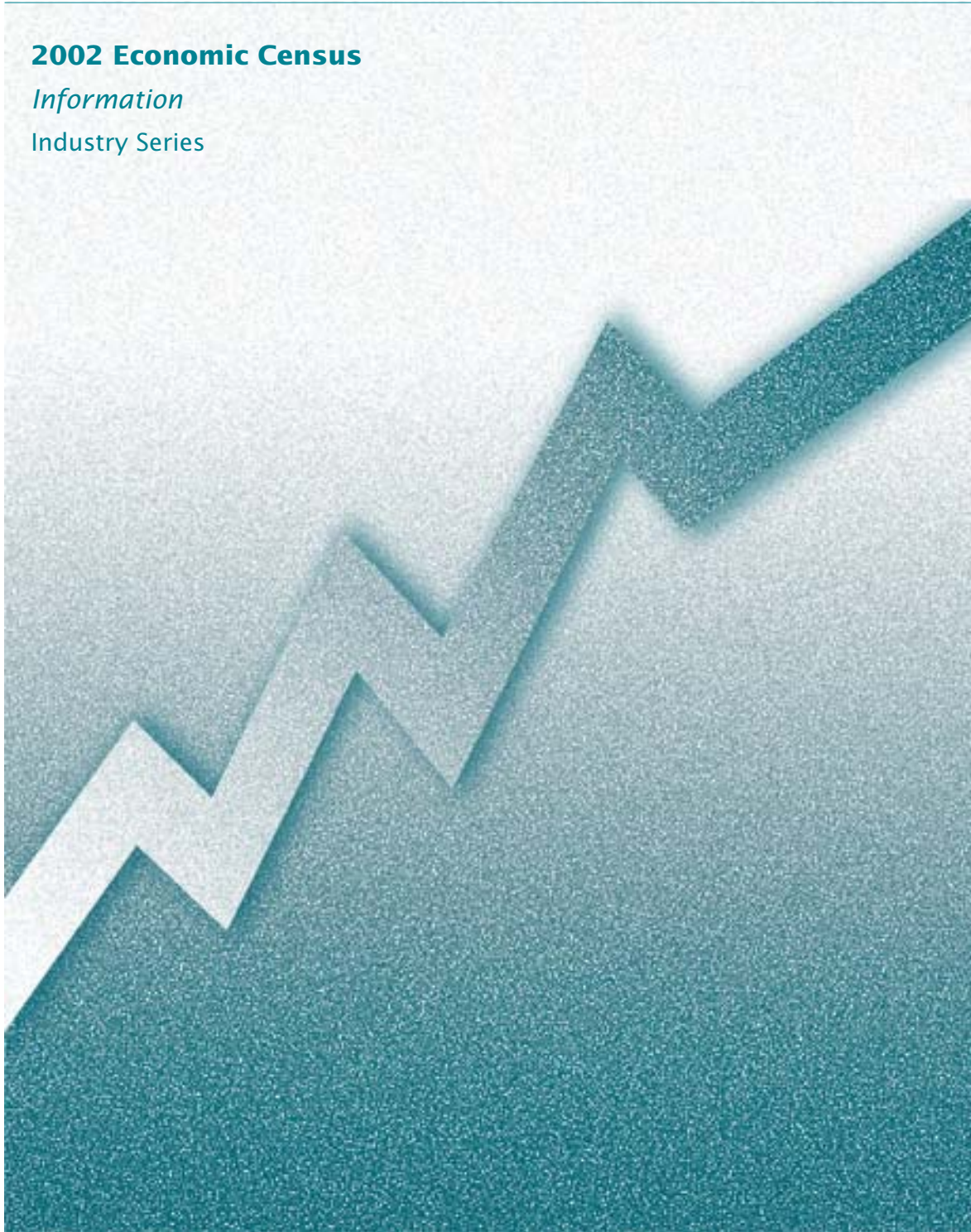
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## 2002 Economic Census

*Information*

Industry Series



USCENSUSBUREAU

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U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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-- Not applicable for this report.

**Table 1. Summary Statistics for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
519	Other information services .....	3 476	4 826 343	1 638 509	409 437	54 270	3.9	23.3
5191	Other information services .....	3 476	4 826 343	1 638 509	409 437	54 270	3.9	23.3
51911	News syndicates .....	543	1 867 819	590 598	148 513	10 687	2.9	28.7
519110	News syndicates .....	543	1 867 819	590 598	148 513	10 687	2.9	28.7
51912	Libraries and archives .....	2 714	1 674 072	730 174	181 214	34 485	7.0	12.2
519120	Libraries and archives .....	2 714	1 674 072	730 174	181 214	34 485	7.0	12.2
51919	All other information services .....	219	1 284 452	317 737	79 710	9 098	1.5	29.8
519190	All other information services .....	219	1 284 452	317 737	79 710	9 098	1.5	29.8

<sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 NAICS code	Kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
51411	News syndicates ..... 2002..	543	1 867 819	590 598	10 687
	..... 1997..	527	1 402 374	465 466	9 483
514110	News syndicates ..... 2002..	543	1 867 819	590 598	10 687
	..... 1997..	527	1 402 374	465 466	9 483
51412	Libraries and archives ..... 2002..	2 714	1 674 072	730 174	34 485
	..... 1997..	2 298	860 933	373 164	22 044
514120	Libraries and archives ..... 2002..	2 714	1 674 072	730 174	34 485
	..... 1997..	2 298	860 933	373 164	22 044

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Product Lines by Kind of Business for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts			Response coverage <sup>2</sup> (percent)
			Number	Total receipts (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts of—		
						Estab- lishments with the product line	All estab- lishments <sup>1</sup>	
519		Other information services .....	3 476	X	4 826 343	X	100.0	58.7
	32730	Information search services on a contract or fee basis .....	99	670 537	619 005	92.3	12.8	X
	32740	Newspaper clipping services .....	124	227 336	204 644	90.0	4.2	X
	32750	Contributions, gifts, and grants .....	2 629	1 625 127	1 390 798	85.6	28.8	X
	32760	Sales of books and other educational materials .....	733	699 892	19 938	2.8	.4	X
	32770	Fees and dues from providing access to library or archive collections, including overdue fees .....	1 626	1 317 260	107 577	8.2	2.2	X
	32780	Fees from supplying information, including news reports, articles, pictures, and other features to the news media .....	602	1 914 208	1 739 507	90.9	36.0	X
	32790	Stock photo services .....	238	1 223 817	436 240	35.6	9.0	X
	32800	Fees from educational workshops and seminars .....	288	452 938	10 025	2.2	.2	X
	35050	Custom computer application design and development services .....	10	6 653	4 958	74.5	.1	X
	39000	Merchandise sales .....	259	201 804	11 641	5.8	.2	X
	39500	All other receipts .....	1 377	1 764 987	218 982	12.4	4.5	X
5191		Other information services .....	3 476	X	4 826 343	X	100.0	58.7
	32730	Information search services on a contract or fee basis .....	99	670 537	619 005	92.3	12.8	X
	32740	Newspaper clipping services .....	124	227 336	204 644	90.0	4.2	X
	32750	Contributions, gifts, and grants .....	2 629	1 625 127	1 390 798	85.6	28.8	46.5
	32751	Federal, state, and local government .....	2 369	1 447 505	1 109 882	76.7	23.0	X
	32752	Private, including individuals, community efforts, and commissioned fundraisers .....	2 221	1 296 790	280 916	21.7	5.8	X
	32760	Sales of books and other educational materials .....	733	699 892	19 938	2.8	.4	X
	32770	Fees and dues from providing access to library or archive collections, including overdue fees .....	1 626	1 317 260	107 577	8.2	2.2	X
	32780	Fees from supplying information, including news reports, articles, pictures, and other features to the news media .....	602	1 914 208	1 739 507	90.9	36.0	X
	32790	Stock photo services .....	238	1 223 817	436 240	35.6	9.0	X
	32800	Fees from educational workshops and seminars .....	288	452 938	10 025	2.2	.2	X
	35050	Custom computer application design and development services .....	10	6 653	4 958	74.5	.1	34.2
	35051	Web site design and development services .....	10	6 653	4 958	74.5	.1	X
	39000	Merchandise sales .....	259	201 804	11 641	5.8	.2	58.7
	39044	Sales of merchandise, excluding books and other educational materials .....	254	196 011	8 456	4.3	.2	X
	39500	All other receipts .....	1 377	1 764 987	218 982	12.4	4.5	58.5
	39537	All other receipts .....	1 372	1 759 194	216 375	12.3	4.5	X
51911		News syndicates .....	543	X	1 867 819	X	100.0	73.3
	32740	Newspaper clipping services .....	9	23 721	1 868	7.9	.1	X
	32750	Contributions, gifts, and grants .....	12	6 668	4 165	62.5	.2	73.3
	32752	Private, including individuals, community efforts, and commissioned fundraisers .....	10	6 279	3 770	60.0	.2	X
	32780	Fees from supplying information, including news reports, articles, pictures, and other features to the news media .....	543	1 867 819	1 735 707	92.9	92.9	X
	32790	Stock photo services .....	135	758 148	21 797	2.9	1.2	X
	39500	All other receipts .....	147	847 243	100 378	11.8	5.4	73.3
	39537	All other receipts .....	147	847 243	100 378	11.8	5.4	X
519110		News syndicates .....	543	X	1 867 819	X	100.0	73.3
	32740	Newspaper clipping services .....	9	23 721	1 868	7.9	.1	X
	32750	Contributions, gifts, and grants .....	12	6 668	4 165	62.5	.2	73.3
	32752	Private, including individuals, community efforts, and commissioned fundraisers .....	10	6 279	3 770	60.0	.2	X
	32780	Fees from supplying information, including news reports, articles, pictures, and other features to the news media .....	543	1 867 819	1 735 707	92.9	92.9	X
	32790	Stock photo services .....	135	758 148	21 797	2.9	1.2	X
	39500	All other receipts .....	147	847 243	100 378	11.8	5.4	73.3
	39537	All other receipts .....	147	847 243	100 378	11.8	5.4	X
51912		Libraries and archives .....	2 714	X	1 674 072	X	100.0	77.7
	32730	Information search services on a contract or fee basis .....	53	61 472	18 482	30.1	1.1	X
	32750	Contributions, gifts, and grants .....	2 617	1 618 459	1 386 633	85.7	82.8	61.5
	32751	Federal, state, and local government .....	2 364	1 445 397	1 109 487	76.8	66.3	X
	32752	Private, including individuals, community efforts, and commissioned fundraisers .....	2 211	1 290 511	277 146	21.5	16.6	X
	32760	Sales of books and other educational materials .....	731	698 155	19 938	2.9	1.2	X
	32770	Fees and dues from providing access to library or archive collections, including overdue fees .....	1 626	1 317 260	107 577	8.2	6.4	X
	32780	Fees from supplying information, including news reports, articles, pictures, and other features to the news media .....	59	46 389	3 800	8.2	.2	X
	32790	Stock photo services .....	47	54 709	3 482	6.4	.2	X
	32800	Fees from educational workshops and seminars .....	286	452 602	9 726	2.1	.6	X
	39000	Merchandise sales .....	252	194 293	8 437	4.3	.5	77.7
	39044	Sales of merchandise, excluding books and other educational materials .....	252	194 293	8 437	4.3	.5	X
	39500	All other receipts .....	1 225	911 951	115 997	12.7	6.9	77.4
	39537	All other receipts .....	1 225	911 951	115 997	12.7	6.9	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts			Response coverage <sup>2</sup> (percent)
			Number	Total receipts (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts of—		
						Estab- lishments with the product line	All estab- lishments <sup>1</sup>	
519120		Libraries and archives . . . . .	2 714	X	1 674 072	X	100.0	77.7
	32730	Information search services on a contract or fee basis . . . . .	53	61 472	18 482	30.1	1.1	X
	32750	Contributions, gifts, and grants . . . . .	2 617	1 618 459	1 386 633	85.7	82.8	61.5
	32751	Federal, state, and local government . . . . .	2 364	1 445 397	1 109 487	76.8	66.3	X
	32752	Private, including individuals, community efforts, and commissioned fundraisers . . . . .	2 211	1 290 511	277 146	21.5	16.6	X
	32760	Sales of books and other educational materials . . . . .	731	698 155	19 938	2.9	1.2	X
	32770	Fees and dues from providing access to library or archive collections, including overdue fees . . . . .	1 626	1 317 260	107 577	8.2	6.4	X
	32780	Fees from supplying information, including news reports, articles, pictures, and other features to the news media . . . . .	59	46 389	3 800	8.2	.2	X
	32790	Stock photo services . . . . .	47	54 709	3 482	6.4	.2	X
	32800	Fees from educational workshops and seminars . . . . .	286	452 602	9 726	2.1	.6	X
	39000	Merchandise sales . . . . .	252	194 293	8 437	4.3	.5	77.7
	39044	Sales of merchandise, excluding books and other educational materials . . . . .	252	194 293	8 437	4.3	.5	X
	39500	All other receipts . . . . .	1 225	911 951	115 997	12.7	6.9	77.4
	39537	All other receipts . . . . .	1 225	911 951	115 997	12.7	6.9	X
51919		All other information services . . . . .	219	X	1 284 452	X	100.0	12.5
519190		All other information services . . . . .	219	X	1 284 452	X	100.0	12.5

<sup>1</sup>Product line receipts and/or product line percents may not sum to total due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

<sup>2</sup>Receipts of establishments reporting product lines as percent of total receipts.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Concentration by Largest Firms for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Kind of business and largest firms based on receipts	Establishments (number)	Receipts		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
519	Other information services						
	All firms .....	3 476	4 826 343	100.0	1 638 509	409 437	54 270
	4 largest firms .....	216	1 488 844	30.8	421 043	102 797	8 809
	8 largest firms .....	259	2 054 704	42.6	562 340	139 083	12 658
	20 largest firms .....	334	2 807 107	58.2	814 188	203 551	20 018
	50 largest firms .....	431	3 364 196	69.7	1 006 717	252 404	25 627
5191	Other information services						
	All firms .....	3 476	4 826 343	100.0	1 638 509	409 437	54 270
	4 largest firms .....	216	1 488 844	30.8	421 043	102 797	8 809
	8 largest firms .....	259	2 054 704	42.6	562 340	139 083	12 658
	20 largest firms .....	334	2 807 107	58.2	814 188	203 551	20 018
	50 largest firms .....	431	3 364 196	69.7	1 006 717	252 404	25 627
51911	News syndicates						
	All firms .....	543	1 867 819	100.0	590 598	148 513	10 687
	4 largest firms .....	150	1 074 691	57.5	314 977	78 010	5 623
	8 largest firms .....	182	1 301 228	69.7	378 928	94 423	6 806
	20 largest firms .....	221	1 555 489	83.3	449 585	113 356	7 812
	50 largest firms .....	279	1 761 561	94.3	539 847	136 486	9 457
519110	News syndicates						
	All firms .....	543	1 867 819	100.0	590 598	148 513	10 687
	4 largest firms .....	150	1 074 691	57.5	314 977	78 010	5 623
	8 largest firms .....	182	1 301 228	69.7	378 928	94 423	6 806
	20 largest firms .....	221	1 555 489	83.3	449 585	113 356	7 812
	50 largest firms .....	279	1 761 561	94.3	539 847	136 486	9 457
51912	Libraries and archives						
	All firms .....	2 714	1 674 072	100.0	730 174	181 214	34 485
	4 largest firms .....	110	413 920	24.7	179 360	44 050	6 083
	8 largest firms .....	115	495 937	29.6	221 374	54 943	7 823
	20 largest firms .....	154	665 729	39.8	287 365	70 679	10 134
	50 largest firms .....	234	867 167	51.8	369 776	90 875	13 783
519120	Libraries and archives						
	All firms .....	2 714	1 674 072	100.0	730 174	181 214	34 485
	4 largest firms .....	110	413 920	24.7	179 360	44 050	6 083
	8 largest firms .....	115	495 937	29.6	221 374	54 943	7 823
	20 largest firms .....	154	665 729	39.8	287 365	70 679	10 134
	50 largest firms .....	234	867 167	51.8	369 776	90 875	13 783
51919	All other information services						
	All firms .....	219	1 284 452	100.0	317 737	79 710	9 098
	4 largest firms .....	23	833 602	64.9	167 570	41 079	4 335
	8 largest firms .....	41	1 084 437	84.4	250 077	62 645	7 145
	20 largest firms .....	57	1 201 765	93.6	288 929	73 203	8 150
	50 largest firms .....	109	1 256 377	97.8	308 317	77 484	8 719
519190	All other information services						
	All firms .....	219	1 284 452	100.0	317 737	79 710	9 098
	4 largest firms .....	23	833 602	64.9	167 570	41 079	4 335
	8 largest firms .....	41	1 084 437	84.4	250 077	62 645	7 145
	20 largest firms .....	57	1 201 765	93.6	288 929	73 203	8 150
	50 largest firms .....	109	1 256 377	97.8	308 317	77 484	8 719

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.